

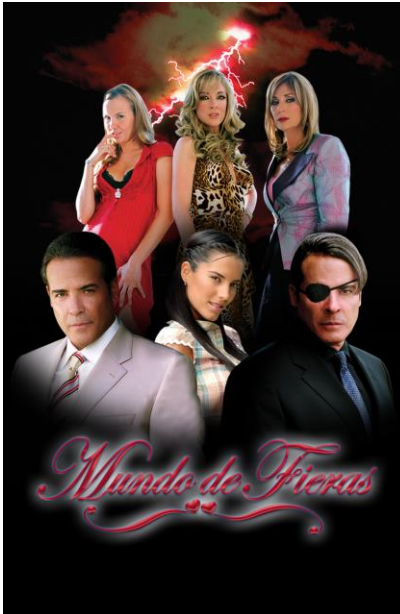
# Portfolio 2024

WORK SAMPLES

# AVOD/SVOD

Keyart Manipulation with Photoshop

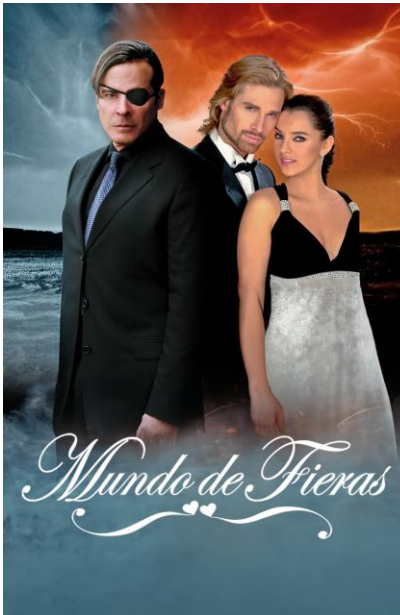
## ORIGINAL



## TELEVISA

S.O.W.: Too many characters re-create the whole keyart.

## REFRESH





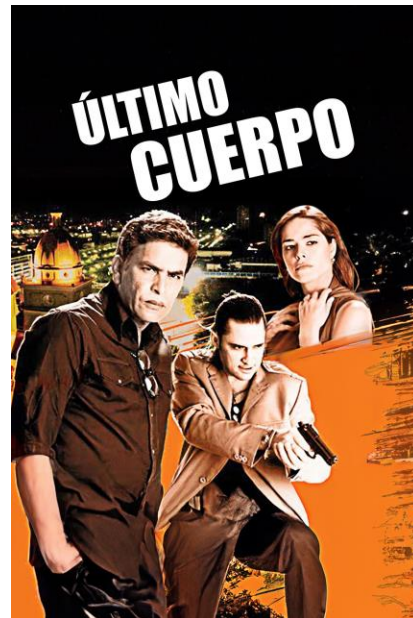
## ORIGINAL



CAUPOLICAN-Partner

S.O.W.: Full refresh.

## REFRESH





## ORIGINAL



### DORI-Partner

S.O.W.: Full refresh.  
Use images from partner  
and backgrounds from  
Adobe Stock.

## REFRESH



# SPECIAL EVENTS

Creating assets for clients Request

LATIN AMERICA MUSIC AWARDS  
COLLECTION HERO

MAIN HOSTS



PERFORMERS CTA





**PREMIO LO NUESTRO  
COLLECTION HERO**

**MAIN HOSTS**



**HOSTS  
CTA**





# YOUTUBE BANNERS





# DIGITAL BANNERS

**viX ORIGINAL**



## ES POR SU BIEN

YA DISPONIBLE | **viX Premium**

**viX ORIGINAL**



## PROFE INFILTRADO

YA DISPONIBLE | **viX Premium**



- CONMEBOL -  
**COPA AMERICA**  
USA 2024

YA DISPONIBLE | **viX Premium**

**viX ORIGINAL**



## La Sustituta

YA DISPONIBLE | **viX Premium**



UEFA  
**EURO2024**  
GERMANY

YA DISPONIBLE | **viX Premium**

# SAMSUNG TV PLUS

**vix**  
*Novelas*  
**DE ORO**

A promotional banner for the 'Novelas de Oro' channel, featuring a collage of actors from various telenovelas.

**vix**  
*Novelas*  
**DE ORO**

A smaller sub-banner for 'Novelas de Oro' showing three female faces.

**Samsung TV Plus**

*Teresa*

*AMAR-MUERTE*

**vix**  
*Angelique*

Un canal con lo mejor de Angelique Boyer.

Ver gratis

A promotional banner for the 'vix Angelique' channel, featuring images of Teresa and Amar-Muerte.

**TUDN NEWS**

**MISI**

**ELLAS**

**Samsung TV Plus**

**ZONA TUDN**  
en vix

Gratis

A promotional banner for 'ZONA TUDN en vix', featuring news anchors from TUDN News, Misi, and Ellas.

**Samsung TV Plus**

**LA NOCHE DE KAMALA**  
SEPTIEMBRE 2024

Gratis

A promotional banner for 'LA NOCHE DE KAMALA' featuring Kamala Harris.

**Samsung TV Plus**

**en vix**

**MX 24**  
3<sup>er</sup> Debate Presidencial

Gratis

A promotional banner for 'MX 24 3er Debate Presidencial' featuring three candidates.

**ZONA TUDN**  
en vix

A promotional banner for 'ZONA TUDN en vix' featuring a group of news anchors.

**vix**  
*Las 3 Marias*

A promotional banner for 'vix Las 3 Marias' featuring three women.

**Samsung TV Plus**

**AQUÍ y AHORA**  
en vix

Las investigaciones periodísticas del momento.

Ver gratis

A promotional banner for 'AQUÍ y AHORA en vix' featuring a woman in a teal dress.



# LIVE SHOWS

Creating assets for LIVE TV

NEWS MEDIA



# SPORTS



UEFA CHAMPIONS LEAGUE

UEFA EURO2024 GERMANY

**vix**

Junio 14 a Julio 14

¡Descarga **vix** ya!

This promotional banner features a blue background with a geometric pattern. On the left, the UEFA Champions League logo is displayed above a photograph of three soccer players in action: one in a white Real Madrid kit, one in a dark blue Paris Saint-Germain kit with 'QATAR AIRWAYS' on the front, and one in a light blue Manchester City kit. On the right, the UEFA Euro 2024 logo is shown above a photograph of three soccer players: one in a blue France kit, one in a white Germany kit with 'DFB' on the front, and one in a red Spain kit with the number '15'. The Vix logo and promotional text are positioned in the bottom right corner.



LIGA MX

Concacaf CHAMPIONS CUP

Inter Miami vs. Nashville SC

**vix**

ESTA NOCHE  
8:15 PM ET/5:15 PM PT

This promotional banner has a dark background with a geometric pattern. On the left, the Liga MX logo is centered, featuring a stylized 'X' in red, green, and grey. On the right, the Concacaf Champions Cup logo is at the top, followed by the Inter Miami logo (a circular emblem with 'MIAMI' and 'MMXX') and the Nashville SC logo (a yellow octagon with 'NASHVILLE SC'). The Vix logo and match details are located at the bottom right.



# REALITY SHOWS



# **Consumer Product Engagement**

# SAMPLES OF PRODUCTS

**ViX**  
Nuestro Streaming  
Gratis y en Español

- Más Deportes
- Más Novelas
- Más Películas
- Más Noticias

Entretenimiento  
Sin Límites  
En Vivo y On Demand

¡Descarga **vix** ya!





# GIVEAWAY POSTCARDS

## ¡Feliz ViX Day!

Únete a la celebración y participa para ganar el kit perfecto para disfrutar de todo lo que ofrece ViX



¡Inscríbete ya para ganar!



**ViX ORIGINAL**  
**MÁS ALLÁ DE TI**

Gánate un kit promocional de la serie original de ViX *Más Allá De Ti*, incluyendo una libreta autografiada por Sebastián Rulli.

¡Disfruta de *Más Allá De Ti* exclusivamente en ViX!

**Thank you**